

Brady Sammons

NEW MEDIA DESIGNER

2582 Chestnut St.
San Francisco Ca, 94123

P 415.302.3646
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bradysammons.com
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Experience

Ebay **UI /UX Development** San Jose, California December 2011-Current

DESCRIPTION: I play a senior role on the UED team at Ebay. Our team is responsible for a progressive enhancement to the eBay User experience. As a prototyper I must provide excellent solutions to increase usability and the over all experience of the Ebay website. Utilizing the latest web technologies such as jQuery, CSS3, HTML5. Planning, preparation and research is as important as the final delivery.

xAd Inc...... **Visual Design Director** San Francisco, California February 2011-December 2011

DESCRIPTION: My role as Visual Design Director is to educate and make executive decisions to strengthen the market presence of all xAd products. The technical work rendered has been to develop rich web and mobile experiences from concept to completion. Apply superb use of color, typography, and a sharp eye for the finer details. Ability to communicate concepts and design ideas effectively. Have a superior understanding of advanced web technologies such as: HTML5, CSS3, Javascript, and mobile platforms. Creation of pixel perfect interfaces, that are harmonious with intuitive UX design. Use (at an expert level) design tools such as Photoshop, Illustrator, InDesign, Omnigraffle etc.

Comcast SportsNet..... **Motion Graphics & Animation** San Francisco, California August 2008 – February 2011

DESCRIPTION: Started as an internship, offered full time employment due to being a valuable asset to the team and company. Responsible for creating rich motion graphics for broadcast television.

Efficiently produce marketing messages by following the creative life cycle from concept, creation, to presentation by leveraging storyboards and style frames. Proven project management skills through maintaining relationships with producers to ensure proper execution and delivery.

On a daily basis, follow existing templates and styles, logo and identity creation, revise quickly based on feedback, work closely with other designers, juggle multiple design projects under tight deadlines.

Apple Retail **Specialist/Creative** Corte Madera, California Sept. 2009 – June 2010

DESCRIPTION: Conducted creative presentations, educating customers on the proper usage and implementation of Apple devices and products into their daily lives, habits and business workflow. High degree of technical product knowledge, to assist in training of Apple employees and the sales of Apple products. Act as a floor leader, communicating directly with the managers, team members, and customers.

Web Designer **Consulting & Free Lance Services** Novato, California Sept. 2009 – Current

DESCRIPTION: Direct, educate, and assist clients in achieving optimum web site designs. Create wire frames, Photoshop mock-ups, XHTML, HTML5, CSS and CSS3 coding, as well as Javascript, PHP, MySql, and Actionscript. Creation of custom Wordpress themes, Wordpress implementation, and instruction. Search Engine Optimization, site hosting, setting up Google Analytics and Google AdWords. Form creation. All of my websites are built strictly under the W3C standards for compadability.

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Digital Designer DeNador Marketing & Design

Sausalito, California

July. 2008 – Aug. 2009

DUTIES: Brochure layout and design, identity creation. Web site design for top level hotel chains and businesses. Graphic Illustration, design mock ups and presentations, communication with printing operations, assist in marketing and advertising collateral.

Internships

PivotLink Business Intelligence Graphic Design, Marketing

San Francisco, California

Jan 2008 – June 2008

DESCRIPTION: Creation of slides, print and graphic material for presentation purposes. Creation of weekly newsletters in mixed content such as web based, web email newsletters, PDF, and Word. Web site maintenance and modification, through Joomla! Interface. Ability to take a creative direction to deliver marketing and advertising messages on time and within budget.

SF MOMA.....Interactive Media Design

San Francisco, California

Jun 2007 – Sept 2007

DESCRIPTION: Creation of Flash based interactive content for both the web and information kiosks throughout the museum. Research artists in preparation of proper material and imagery for artist showcase on the web. Strong knowledge of Actionscript coding. Ability to design within a specified flash framework with upholding the “look and Feel” of the MOMA website.

Achievements

Academy of Art Spring Show

2009: Honorable Mention; web design, interactive design, print design, and motion graphics.

2008: Honorable Mention; web design.

Education

Academy of Art.....Major: Web Design & New Media

San Francisco, California

2005 – current

Sonoma State Degree: Business Marketing

San Francisco, California

1999– 2005

Skills

Design

Print/Identity
Packaging
Typography
Web/Interactive
Sketching
Motion graphics
Digital Video
Photography

3D

Rigging
Polygon Modelling
Nurbs Modelling
Texturing/UV Layout
Animation
Lighting/Rendering
Motion Tracking
3D Match Moving

Technical cross platform

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Flash
Adobe After Effects
Cinema 4D
Autodesk Maya
Final Cut Pro

Mocha for AE
MS Office Suite
Mobile Web
960 Grid System
Jquery, javascript
HTML5, CSS3
Wordpress
PHP